ANNUAL REPORT 2017

ARTISTS STRIVING TO END POVERTY
**MISSION**

ASTEP was conceived to transform the lives of youth using the most powerful tool artists have: their art. Since 2006, ASTEP connects performing and visual artists with underserved youth to awaken their imaginations, foster critical thinking, and help them break the cycle of poverty. In addition, ASTEP offers leadership training for young people seeking to change the world through art.

**WHERE IS ASTEP?**

ASTEP partners with schools and community organizations that serve deeply underserved youth and leads arts camps, after-school workshops and classes.

**ASTEP Arts! at Refugee Youth Summer Academy (New York, New York)** - serving newly arrived refugee & asylee youth through a 6-week arts camp in partnership with the International Rescue Committee since 2009

**ASTEP on STAGE! (New York, New York)** - serving youth living with HIV/AIDS, affected by the justice system, living in transitional housing, or affected by unaccompanied minor status through after-school programs in partnership with 8 different community programs since 2013

**Art-In-Action (Homestead, Florida)** - serving youth affected by immigration status through a 4-week arts camp in partnership with enFamilia since 2006

**ASTEP Arts! at Shanti Bhavan (Bangalore, India)** - serving youth affected by the caste system through 2-week semi-annual art camps in partnership with the Shanti Bhavan Children's Project since 2007

**ASTEP Arts! through Teach for India (throughout India)** - serving youth affected by extreme poverty and their Teaching Fellows throughout the year, in partnership since 2013

**artsINSIDEOUT (Johannesburg, South Africa)** - serving youth and mother's living with HIV/AIDS through a 2-week arts camp in partnership with Nkosi's Haven since 2011

**ASTEP Leaders Network** - through Workshops, ASTEP Chapters, and the annual Artist as Citizen Conference in NYC, ASTEP engages young artists in the diverse ways they can strengthen communities and empower individuals through the arts.
2017 FINANCIALS

<table>
<thead>
<tr>
<th>SUPPORT AND REVENUE</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Contributions and grants</td>
<td>747,642</td>
<td>646,776</td>
</tr>
<tr>
<td>In-kind contributions</td>
<td>51,352</td>
<td>117,559</td>
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<tr>
<td>Special events</td>
<td>61,964</td>
<td>83,737</td>
</tr>
<tr>
<td>Investment income</td>
<td>45,384</td>
<td>152</td>
</tr>
<tr>
<td>TOTAL SUPPORT AND REVENUE</td>
<td>906,342</td>
<td>848,224</td>
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<table>
<thead>
<tr>
<th>EXPENSES</th>
<th>2017</th>
<th>2016</th>
</tr>
</thead>
<tbody>
<tr>
<td>Salaries</td>
<td>358,625</td>
<td>256,676</td>
</tr>
<tr>
<td>Payroll taxes and benefits</td>
<td>119,492</td>
<td>72,878</td>
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<tr>
<td>Travel</td>
<td>67,642</td>
<td>72,282</td>
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<tr>
<td>Food</td>
<td>10,776</td>
<td>8,245</td>
</tr>
<tr>
<td>Volunteer and student expenses</td>
<td>94,233</td>
<td>74,615</td>
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<tr>
<td>Boarding expenses</td>
<td>24,164</td>
<td>23,780</td>
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<tr>
<td>Professional fees</td>
<td>38,116</td>
<td>38,309</td>
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<tr>
<td>Contracted services</td>
<td>15,880</td>
<td>10,064</td>
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<tr>
<td>Occupancy</td>
<td>18,353</td>
<td>18,353</td>
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<tr>
<td>Business registration fees</td>
<td>2,390</td>
<td>2,025</td>
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<tr>
<td>Insurance</td>
<td>5,065</td>
<td>5,796</td>
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<tr>
<td>Depreciation expense</td>
<td>433</td>
<td>1,209</td>
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<tr>
<td>Other operating expenses</td>
<td>12,765</td>
<td>6,470</td>
</tr>
<tr>
<td>TOTAL EXPENSES</td>
<td>767,934</td>
<td>590,702</td>
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In 2017, ASTEP partnered with 10 youth-serving organizations around the world, trained 185 ASTEP Volunteer Teaching Artists, who led over 400 classes, which contributed to more than 22,000 volunteer hours, serving 2,575 students!

Forging new partnerships in 2017

COMMUNITY
In response to growing demand from organizations serving youth affected by unaccompanied minor status, we launched a new partnership with Lutheran Social Services NY, which provides education, care and support for Unaccompanied Minors newly arrived at the borders of the United States. To complement their services, ASTEP leads weekly arts classes that provides a safe space for them to play and be children while building positive peer relationships. All classes are taught in Spanish.

In addition, ASTEP began a partnership with Waves of Prayer, a community organization in Elaine, AR which seeks to support the community while commemorating the 100th anniversary of the 1919 Elaine massacre. In 2018, ASTEP will lead a 3-week summer arts camp for the children of Elaine and use the arts as a tool for personal expression and building healthy community bonds.

SUPPORTER
This year, ASTEP developed several new Partners that are interested in the continued, strategic growth of ASTEP programs.
RBC Capital Markets through support of ASTEP, leveraged our connections to engage their clients in a one-of-a-kind night on Broadway.
The Sills Family Foundation, a longtime beacon within the justice involved community, began supporting ASTEP on STAGE! in NYC.
Bay & Paul Foundation issued a grant to support ASTEP’s arts programming at the six-week International Rescue Committee Refugee Youth Summer Academy.
Student Spotlight: Priyanka Patil

“We're not training kids to become artists but teaching them to think like one. Using imagination and collaboration to solve problems is imperative to breaking cycles of poverty.” – Mary-Mitchell Campbell, Founder and Co-Executive Director

In 2013, ASTEP and Teach for India (TFI), spent over a year building a musical to be performed by deeply low-income school children in central India. Featuring an original script and Broadway composed music, MAYA: the musical follows Princess Maya on her whirlwind journey of self-discovery.

The cast of 100 students performed 11 shows in Mumbai and Pune for over 10,000 audience members. But MAYA is more than just the promise of a spectacular show. It is the perfect vehicle for ASTEP to bring the arts to foster life skills such as communication, confidence and teamwork, all pillars of the ASTEP mission.

One of the students cast in MAYA was Priyanka Patil, a gentle 14 year old girl. Priyanka came from a modest family, raised by her mother who worked feverishly to support her daughter without the support of an abusive husband. Priyanka’s mother had modest dreams for her daughter: study through 12th grade, get married and have the happy family that she never had. Priyanka was encouraged to audition for MAYA, when a teacher noticed her love and enthusiasm for theater. Hopeful, Priyanka committed to auditioning - though members of her extended family expressed their disapproval.

Priyanka was cast as Ska, the snake, who helps the Princess on her journey of self-discovery. Ska helps her realize that the light she was seeking was always housed within herself, and it shines more brightly when she is able to show the world her courage, compassion & wisdom.

The astonishing thing, though, was that this newly written musical also enabled the entire cast to see the compassion, wisdom and leadership within themselves, as well.

“Maya was trapped in her palace, locked in those four walls - and so was I...just like Maya’s journey, I had to struggle to find my voice. I knew that I had a light that wanted to shine. I knew that I had a voice that wanted to come out.” - Priyanka Patil

Through her experience and connection with ASTEP and MAYA, Priyanka was offered a scholarship and opportunity to attend United World College, a select two year pre-university program. Now acutely aware of all that she was capable of and all that she could accomplish, she applied to college and received a full scholarship to a private college in Pennsylvania.

“To enable someone to explore themselves, it’s important that we provide them with space - as society we always keep limitations on each other - we are always trapped in this box where there are rules and impositions and all criticisms around us. If we get out of that box, we will start finding out what we want, what we like, what are our personal opinions. It’s important that everyone should get a chance to explore, to innovate, to discover themselves.” - Priyanka Patil

Out of that box and in college now, Priyanka has been given an immeasurable gift: an awareness and examples of the power she holds within herself. She has her sights set on changing her world globally as well as locally - doing for others what was done for her:

“I think that everyone of us is extraordinary and every one of us has a unique thing and it’s important that we all find that gift.” - Priyanka Patil

In 2017, the journey that began in the small town of Pune, India, allows her to see the whole expanded world available to her. Children around the world, regardless of their circumstances, should be able to see the wide horizon that can be theirs. ASTEP exists to fulfill this need. Through arts programming and partnerships with community organizations working with underserved populations, ASTEP is working to awaken imaginations, foster critical thinking, and help our students break the cycle of poverty.

“When people start asking why, that is when we will start finding answers to every critical question. Asking “Why?” is [what] guides us towards change.” - Priyanka Patil
## ASTEP Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Position</th>
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<tbody>
<tr>
<td><strong>Thomas FitzGerald</strong></td>
<td>Senior Managing Director, Macquarie Capital (USA)</td>
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<tr>
<td><strong>Jamie Mayer</strong></td>
<td>Producer, Don't Eat The Pictures Productions/Managing Director, Magic Theatre</td>
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<tr>
<td><strong>Sheryl Calabro</strong></td>
<td>Associate, Weil, Gotshal &amp; Manges</td>
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<tr>
<td><strong>Johnathan Bray</strong></td>
<td>Partner, Ernst &amp; Young</td>
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<tr>
<td><strong>Mark Canavera</strong></td>
<td>Associate Director, Child Protection in Crisis Learning Network, Mailman School of Public Health: Columbia University</td>
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<tr>
<td><strong>Charles Court</strong></td>
<td>Vice President, Finance, Education Dynamics</td>
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<tr>
<td><strong>Trupti Doshi</strong></td>
<td>Foundation Grants Management Consultant, 1892 Consulting, LLC</td>
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<tr>
<td><strong>Sameer Garg</strong></td>
<td>Vice President, Aerospace, Defense &amp; Government Services, RBC Capital Markets</td>
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<tr>
<td><strong>Jeffrey Korn</strong></td>
<td>Partner, Willkie Farr &amp; Gallagher</td>
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<tr>
<td><strong>Sam Mintz</strong></td>
<td>Global Programmatic Account Executive, Google</td>
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<tr>
<td><strong>Caroline Papadatos</strong></td>
<td>Principal, Caroline Papadatos &amp; Associates</td>
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<tr>
<td><strong>Sheri Sarkisian</strong></td>
<td>Vice President, Compliance, Goldman Sachs</td>
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<tr>
<td><strong>Henry Sham</strong></td>
<td>Director, Barclays</td>
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<tr>
<td><strong>David Turner</strong></td>
<td>Broadway Actor, Writer, Director</td>
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<tr>
<td><strong>Laurie Tvedt</strong></td>
<td>User Experience Director, TandemSeven</td>
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### Supporters

**$5,000+**
- Deirdre Hade Arntz
- David + Gina Boonshoft
- Mary-Mitchell Campbell
- Dickinson Family Foundation
- Thomas + Sheryl FitzGerald
- Jeffrey Korn
- Marta Heflin Foundation
- Karen + Dan McCallan
- Nathan Cummings Foundation
- Select Equity Group Foundation
- Ted + Mary Jo Shen
- The Bay and Paul Foundation

**$1,000+**
- Anonymous
- Steven Beck
- Bon Air Presbyterian Church
- Laura Telaku Bray
- Mark Canavera
- Carter Thomas/Swalwell-Connor Family Foundation
- Henry Sham + Oda Chan
- Charles Court
- Sherry Davis
- B. V. Dixon
- August Eriksmoen
- Raul Esparza
- Furman Pauper Players
- Myrna + Freddie Gershon
- Sue Gilad
- Goldman Sachs
- Emily Grishman
- Brenda Harrison
- J.C. Flowers Foundation
- Johnnie Jackson
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- Jennifer Manocherian
- Beatrice Mayer
- Elizabeth McCaul
- Monterey International Pop Festival Foundation
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- Ronald Pozzi
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- Virginia Red
- Elizabeth Salem
- Sheri Sarkisian
- Nancy Sarkisian
- Joseph Seitz-Cherner
- Rocky Slonaker
- Wesley Stafford
- Georgia Stitt
- The Carol and Melvin Newman Family Foundation
- The Kennedy Center
- Rossie Turman
- David Turner
- Laurie Tvedt
- University of North Carolina School of the Arts
- Spencer Wells
- Landon Westbrook
- Benjamin Whiteley

**$50,000+**
- Broadway Cares/Equity Fights AIDS
- Mai Family Foundation
- RBC Capital Markets
- Weissman Family Foundation

**$10,000+**
- Alison Gimmet
- Common Sense Fund
- Isaac Corre + Diana Newman
- Distracted Globe Foundation
- Macquarie Group Foundation
- Newman's Own Foundation
- RBC Foundation USA
- The Elizabeth Taylor AIDS Foundation
- The Meredith and Rosemary Willson Charitable Foundation
- William and Mary Greve Foundation